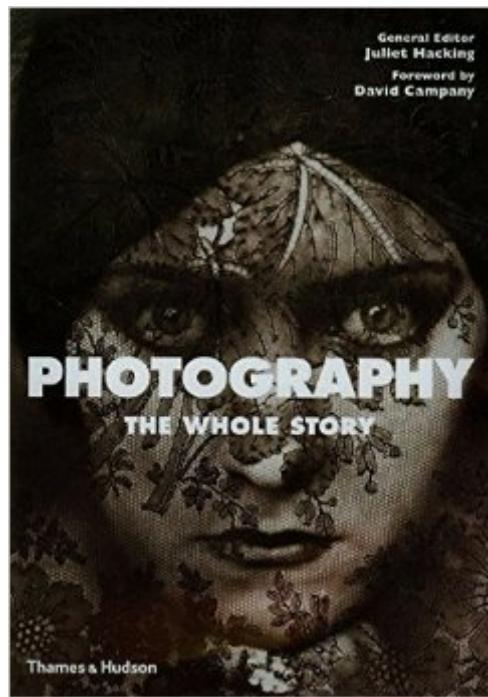


The book was found

# Photography: The Whole Story



## **Synopsis**

"Photography: The Whole Story" is a celebration of the most beautiful, meaningful and inspiring photographs that have arisen from this very modern medium. The book begins with a succinct overview of photography, placing it in the context of the social and cultural developments that have taken place globally since its arrival. Organized chronologically, the book then traces the rapid evolution of photographic style, period by period and movement by movement. Illustrated, in-depth essays cover every photographic genre, from the early portraits and tableaux to the digitally manipulated montages, splitsecond sports images, and conceptual photographs of today. The ideas and works of key photographers are assessed to reveal what motivated them, who influenced whom, and what each was striving to achieve. Detailed cultural and individual artist timelines clarify historical context. If you love photography and would like to know more, "Photography: The Whole Story" is for you.

## **Book Information**

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Average Customer Review: 4.7 out of 5 stars See all reviews (18 customer reviews)

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## **Customer Reviews**

The book's editor Juliet Hacking has done a wonderful job in collating a very lively and accessible history of photography. Similar books that cover the broad sweep of the subject have been written by individuals who frequently show the author's bias but here thirty-one contributors write about their knowledge and enthusiasm for photography. Though there are five basic chapters within each of these there are explored themes. For example, Chapter three covers twenty-two subjects with text and photos over two or four pages. Each of these is followed by a relevant photo, large on the page with an interesting visual feature called Focal Points where three or more thumbnails of part of the image are repeated, each with a detailed caption. I thought this visual idea was one of the strengths

of the book and really pulls the reader into a photo to reveal something that isn't always apparent. I'm guessing but I think several hundred pictures have this intriguing treatment. Another strength of the book is the comprehensive coverage. Every historically important photographer and genre is here (Avant-garde photography in Mexico gets a spread for example) but also the non-art but still creative output of fashion, advertising, conflict, press and paparazzi, globalisation. The twelve page index is also a good indicator of the depth of coverage. This is really a dip-into reference book about photographic art from 1826 to the present. The theme essays and individual photographer's work are presented as spreads in a simple elegant layout with a 175 screen on a matt art paper. My only quibble would be the use of a flexibound cover rather than traditional hard covers. 'Photography: the whole story' could well become a standard reference title that is updated every few years to cover new developments and for the price I think its remarkable value for money.

This was a textbook for a history of photography course I took. While I was working through it, I found the writing a little disjointed; a photographer would be mentioned in text without any introduction, and then a few pages later an in-depth analysis of an image by that photographer would fill in the information not in the previous section. I found it a bit frustrating, though after working through the whole book (I work through textbooks deliberately, taking notes, looking up photographers on the internet and looking at their portfolios, cross-referencing - it takes a lot of time), I feel I have a solid foundation in the overview of photographic history from which to begin exploring theory, criticism, and historiography. Because of the way information is presented, it's not a book you can skim to gather information without reading it through, you have to actually read it; just reading the in-depth analysis will leave you unprepared. It's a thorough treatment, and despite the sometimes choppy feel, a LOT of information is in this text. It will be one I refer back to.

Excellent overview. Unfortunately, the text is printed in a tiny font on glossy paper, making it hard to read with my aging eyes. Bifocals notwithstanding! As a textbook for undergraduates it is quite useful.

I am not a history buff. This book however discuss how each period of photography influenced the subsequent period. And then there is a usually a two page concise information about the most influential photographer of a period and one or two images of the photographer is dissected and the internal vision revealed with informational blurbs. . For somebody seriously interested in learning how photography as art has evolved and how these masters brought forth their vision. It is a must

read for those who wants to improve and create art in photographic medium. After reading this book, it whet my appetite to read more about these photographers work.

fits perfectly on my coffee table to entertain the guests

This will become an alltime favorite. Wonderful reproduction of classic images and commentary on the photographs. This should be in the library of any student of photography.

Intense read if you love photography

Great book arrived in perfect timing

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